

Interpersonal Communication Strategy

Syllabus

After completing this course, participants will have learned to:

- Recognize the importance of interpersonal skills
- Describe how good communication with other can influence our working relationships
- Outline the roles we play in our work groups and teams
- Gain knowledge and skills in interpersonal communication skills and techniques
- Can practice interpersonal communication skills while delivering topical messages
- State Inter-personal communication skills
- Explain different communication modes and materials
- Explain Communication in Social and Behavior Change
- State Communication strategies with illiterate

Modules		Takeaways	Key Exercises
Modules 1	Inter-personal communication skills	<ul style="list-style-type: none"> • Understanding interpersonal communication (IPC) and importance of IPC • Know the basic elements and skill of interpersonal communication 	<ul style="list-style-type: none"> • Sketch picture: Discussion on communication skill • Peer feedback
Modules 2	Modes of communication Individual, group, centralized, campaign	<ul style="list-style-type: none"> • Practice communication skills with individuals, groups • Know the campaign and its objectives 	<ul style="list-style-type: none"> • Role play to describe different technique of communication
Modules 3	Materials use in communication and communication barriers	<ul style="list-style-type: none"> • Understand the importance of using communication tools • Use materials effectively • Be aware of communication barriers 	<ul style="list-style-type: none"> • Debates: Discussion different communication materials by using checklist, worksheet and different communication materials • Peer feedback
Module 4	Communication in Social and Behavior Change	<ul style="list-style-type: none"> • Analyzing the Importance of Social Ecological Model (SEM) in Emergencies • Social Ecological Model — five levels of explanation • Describe communication strategies for development 	<ul style="list-style-type: none"> • Case Analysis- Discussion on the group to behavior Change
Module 5	Message analysis for targeted population	<ul style="list-style-type: none"> • Tailoring the message for the different individuals 	<ul style="list-style-type: none"> • Case Analysis, story telling • Peer feedback
Module 6	Rumors (Characteristics, Causes and Management)	<ul style="list-style-type: none"> • How to describe rumor management techniques 	<ul style="list-style-type: none"> • Role play: Discussion on all possible alternatives • Peer feedback

Module 7	Communication Tree	<ul style="list-style-type: none"> • Explain the concept of communication tree • Create and use communication trees • Understanding the importance of communication trees 	<ul style="list-style-type: none"> • Discussion on the group to Communication Tree, • Peer feedback
Module 8	Interpersonal Communication: Practice with Sector Messages	<ul style="list-style-type: none"> • Creating and providing information according to different sectors 	<ul style="list-style-type: none"> • Role play on disseminate information to different sector • Peer feedback